

Putting  THE PEACE
ARCH HOSPITAL
GOLF CLASSIC
for Purpose

2025 *Sponsorship*
OPPORTUNITIES

PRESENTED BY

IG WEALTH
MANAGEMENT
ATKINSON GROUP

SCOTT HIGGINS
Personal Real Estate Corporation Ltd.

BENEFITTING

 PEACE ARCH
HOSPITAL
FOUNDATION



Putting
for Purpose

THE PEACE
ARCH HOSPITAL
GOLF CLASSIC

SEPTEMBER 4, 2025

We are excited to offer a unique opportunity to partner with us for a cause that truly matters. The Peace Arch Golf Classic: Putting for Purpose, hosted by ***Ian Atkinson of IG Private Wealth Management*** and ***Scott Higgins of Hugh and McKinnon Realty Ltd.***, will take place in September 2025. This premier event will unite golf enthusiasts and community leaders for a day of sport and philanthropy. The tournament aims to raise crucial funds for the Peace Arch Hospital, supporting its mission to provide exceptional healthcare and advance medical services. As a sponsor, you will gain significant visibility, connect with a distinguished audience, and contribute to a meaningful cause. Join us in making this event a success and leaving a lasting impact on our community.

OUR VISION

Our vision is to make the Peace Arch Golf Classic a leading philanthropic event that celebrates golf while driving meaningful change in healthcare. We aim to build community and collaboration, using sport to support and enhance Peace Arch Hospital's services. By bringing together committed individuals and organizations, we strive to foster a connected, healthier, more vibrant community with exceptional medical care for all.

OUR MISSION

The Peace Arch Golf Classic: Putting for Purpose is committed to supporting the Peace Arch Hospital by raising essential funds through a premier golf tournament. Our mission is to enhance the quality of healthcare services and advance medical facilities to better serve our community. By uniting individuals and businesses dedicated to making a difference, we strive to create a lasting impact on the health and well-being of our region.

ABOUT PEACE ARCH HOSPITAL FOUNDATION

The mission of Peace Arch Hospital Foundation is to raise funds, advocate, and support initiatives that enhance the hospital campus and the health and wellness of our community. Since 1988 we have raised more than \$210 million for capital projects, medical equipment and community health programs. Our passionate and caring team's number one priority is the prudent stewardship of your gifts and the resulting positive impact on patients and medical staff at Peace Arch Hospital and the entire White Rock / South Surrey community.

TOURNAMENT DETAILS



TOURNAMENT SUMMARY

The Peace Arch Golf Classic: Putting for Purpose, hosted by **Ian Atkinson of IG Private Wealth Management** and **Scott Higgins of Hugh and McKinnon Realty Ltd.**, is set to take place in September 2025. This premier golf tournament will bring together golf enthusiasts and community leaders for an exceptional day of sport and philanthropy. Featuring a meticulously designed course, a shotgun start, engaging on-course contests, and a grand gala dinner, the event promises a memorable experience. The tournament aims to raise crucial funds for the Peace Arch Hospital, directly supporting its mission to deliver top-quality healthcare and advance medical services in our region.

WHEN

Thursday, September 4, 2025
Registration: opens at 11:30am
Shotgun start: 1:30pm
Post-tournament reception to follow

FORMAT

144 golfers will enjoy a Texas scramble format that keeps the pace of play moving and allows for more time networking and meeting our sponsors.

WHERE

Morgan Creek Golf Course
3500 Morgan Creek Way, Surrey, BC

BRAND EXPOSURE

Showcase your business in front of 144 business leaders and decision makers, with added exposure and network pre- and post-event.

CONNECTIONS

Use your sponsorship to gain new contacts and re-establish old connections. The event serves as a way to profile different businesses in various ways on and off the course.



SPONSORSHIP OPPORTUNITIES



RECOGNITION OPPORTUNITIES	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	ON COURSE FOOD SPONSOR	ON COURSE DRINK SPONSOR
Cash Contribution	\$10,000	\$5,000	\$2500	\$5,000	\$5,000
Sponsorship opportunities available	2	2	2	1	1
“Sponsored by” status with logo/name	Logo	Logo	Name	Logo	Logo
Recognition in Peace Arch Hospital Wall of Caring in lobby (one year term)	✓	✓	N/A	✓	✓
Opportunity to provide promotional materials in swag bags or door prizes	✓	✓	✓	✓	✓
Included in Thrive Magazine – Summer 2026 (~5,000+ distribution)	Name	Name	Name	Name	Name
Recognition on event promotion and event day signage	Logo	Logo	Name	Logo	Logo
Event eblast to donors (8,000+ donors)	Logo	Logo	Name	Logo	Logo
Logo on the Foundation website event page	✓	✓	✓	✓	✓
Included in post-event social media announcement	✓	✓	✓	✓	✓
Tickets for event	8	4	2	4	4

Opportunities sell out fast! Contact Ian at **604-836-9964 / ian.atkinson@ig.ca** or Scott at **604-788-7024 / scott@hughmckinnon.com**

SPONSORSHIP OPPORTUNITIES



RECOGNITION OPPORTUNITIES	GOLF CART SPONSOR	CONTEST SPONSOR	WINE AND RECEPTION SPONSOR	ON COURSE ENGAGEMENT SPONSOR	TEE BOX SIGN SPONSOR
Cash Contribution	\$5,000	\$5,000	\$5,000	\$750	\$250
Sponsorship opportunities available	1	1	1	5	10
“Sponsored by” status with logo/name	Logo	Logo	Logo	N/A	N/A
Recognition in Peace Arch Hospital Wall of Caring in lobby (one year term)	✓	✓	✓	N/A	N/A
Opportunity to have an activity station named after you / your business	N/A	N/A	N/A	✓	N/A
Opportunity to provide promotional materials in swag bags or door prizes	✓	✓	✓	✓	✓
Included in Thrive Magazine – Summer 2026 (~5,000+ distribution)	Name	Name	Name	Name	Name
Recognition on event promotion and event day signage	Logo	Logo	Logo	N/A	Logo/Name at one hole
Event eblast to donors (8,000+ donors)	Logo	Logo	Logo	Name	Name
Logo on the Foundation website event page	✓	✓	✓	✓	✓
Included in post-event social media announcement	✓	✓	✓	✓	✓
Tickets for event	4	4	4	N/A	N/A

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